

Biography: Dr John Gattorna

B.E. (Melb); MBA (Monash); PhD (Cranfield)

John Gattorna has spent a lifetime working in and around enterprise supply chains, in many different capacities – line executive, researcher, consultant/adviser, teacher, mentor and author. He is passionate about the subject – some might say obsessive.

In the late 1980s, John became disenchanted with the lack of conceptual depth in the 'logistics' field; and as it turned out this did not improve much as logistics thinking morphed into 'supply chains' in the 1990s. So he started to search for a new model/framework that would better inform the design and operation of enterprise supply chains, seeking to satisfy customers and consumers, at the appropriate cost-to-serve. And he found it in dynamic alignment.

For the last two decades John has been working with major blue chip corporations around the world to take his new model from the conceptual stage to a finer level of granularity; companies such as Dell; Unilever; Teys Australia; and Schneider Electric. It has been a complex task, involving learning about, and combining, several disparate disciplines – consumer/customer behaviour; internal cultural capability of the enterprise; leadership styles; and of course the operational aspects of corporate logistics networks and supply chains. The unique quality about John's perspective is that he presents a multi-disciplinary whole-of-business approach to the design and management of enterprise supply chains, and this requires an eclectic mindset.

He has written several books along the way as his thinking has evolved, but his three (3) most recent titles have been seminal: Living Supply Chains (FT Prentice Hall, Harlow, 2006); Dynamic Supply Chain Alignment, Gower Publishing, Farnham, 2009); and Dynamic Supply Chains (FT Prentice Hall, Harlow, 2010). John's hope is that his work and writings will inspire others who follow in his footsteps. Indeed, now (in these current volatile times) is the time to innovate in the enterprise to ensure sustainable operational and financial performance in the future. Some risks have to be taken in pursuit of new business models that can operate in the new volatile environments, and lift us all out of the doldrums that have pervaded world economics post-GFC.

John welcomes your comments, and can be contacted on his personal email address: john@johngattorna.com.

It is also worthwhile to keep fully up to date with his many short articles, published in magazines around the world, and his numerous speaking engagements on the global stage. You can do this by visiting his personal website from time to time: <http://www.johngattorna.com/>.

John is Executive Chairman of a Sydney-based specialist advisory business, Gattorna Alignment Pty Ltd, and he collaborates with a large community of supply chain enthusiasts, worldwide.

He is now one of the most respected supply chain 'thought leaders' in the world.



Academic and Other Appointments

2012 – current

Adjunct Professor, University of Technology, Sydney (UTS)



2010 – current

Supply Chain 50 Special Advisor, SC50 Atlanta



2011 – current

Adjunct Professor, S P Jain School of Global Management, Singapore



2009 – current

Foundation Professor to CIPS Australia



2005 – 2012

Adjunct Professor
Macquarie Graduate School of Management (MGSM)



1990 – 2011

Visiting Professor
Cranfield School of Management (UK)



2007 – 2010

Chairman, Advisory Board
Institute of Logistics & Supply Chain Management (ILSCM),
Victoria University



2003 – 2009

Adjunct Faculty member,
École de Management de
Normandie/Normandy Business School,
Le Havre, France

