Embracing creativity & ‘Design Thinking’ is vital when architecting enterprise supply chains.
MASTER CLASS
DESIGNING AND MANAGING ENTERPRISE
SUPPLY CHAINS
by Dr. John Gattorna

20th NOVEMBER 2014

08:30-09:00  Registration & Coffee
09:00-10:30  Introductory comments and expectations
             Dynamic Alignment model
             Multiple supply chain configuration
             Exercise 1: Customer segmentation along behavioural lines
10:30-11:00  Morning break
11:00-12:30  Operational strategies for each generic supply chain type
             Exercise 2: Analysis of ‘Current’ vs. ‘Ideal’ strategies
12:30-13:30  Lunch
13:30-15:00  Shaping the required subcultures to propel the full array of supply chain types
             Developing the corresponding internal capabilities
             Exercise 3: ‘Quick’ culture diagnostic
15:00-15:30  Afternoon break
15:30-17:00  Leadership styles required to manage a multi-supply chain configuration
             Procurement - an integral part of the supply-side SC
             Role of outsourcing and the different business models available
             Exercise 4: Universal MBTI
17:00-17:30  Review, feedback, and closure
             Commitment to action

ABOUT JOHN GATTORNA
John Gattorna has spent a lifetime working in and around enterprise supply chains, in many different capacities – line executive, researcher, consultant/adviser, teacher, mentor and author. For the last two decades John has been working with major blue chip corporations around the world to take his new model – Dynamic Alignment - from the conceptual stage to a finer level of granularity. He has written several books on Supply Chain Management. John is Executive Chairman of a Sydney-based specialist advisory business, Gattorna Alignment Pvt. Ltd, and he collaborates with a large community of supply chain enthusiasts, worldwide.

WHO SHOULD ATTEND
The Master Class is aimed at senior supply chain and Marketing professionals who have the responsibility to design The Supply Chains for their organizations. It is also useful for Marketing heads as they are an essential part of The Supply Chain alignment team.
SUPPLY CHAIN STRATEGY SUMMIT 2014
Shifting customer demand patterns and opportunities for revenue growth demand that companies align their operations and supply chains to the new realities of the marketplace. ISCM, in association with SCMPro brings you a unique opportunity to hear and learn from the acclaimed masters of supply chain – “The ISCM Supply Chain Strategy Summit 2014”

21st NOVEMBER 2014

WHO SHOULD ATTEND?
India’s most important gathering of supply chain leaders, including: CXO’s and senior supply chain professionals from sourcing, Distribution, Transportation, Planning, Demand Management, Supplier Relations, Quality and Marketing Regulations

CONFERENCE AGENDA

Keynote Speaker
Dr. John Gattorna,
“Designing and operating The Supply Chain to cope with the new normal of rapidly increasing complexity”.

Theme Speakers
Dr Mahender Singh, Massachusetts Institute of Technology, Cambridge, USA.
“Rising Asian consumerism, APEC 2015 and supply chain complexities”.

Dr Rakesh Singh, Distinguished Visiting Professor, Great Lakes Institute of Management, Chennai India.
“Supply chain constraints at the last mile: Reaching India’s Villages”.

Miss Karen Redington, Senior Vice President, Asia Pacific, and FedEx
“Internet of the Thing (IOT): How is it changing the new Supply Chain”.

Dr Vaidy Jayaraman, Professor, School of Business, University of Miami.
“Sustainable operations as supply chain strategy”.

PANEL DISCUSSIONS

• Talent Management and skill gap in logistics industry In India.
  Panel Chair: Kim Winter, Chairman, Logistics Executive Sydney Australia

• Managing supply chains in disruptive times
  Panel Chair: Dr Rakesh Sinha, COO, Godrej consumer products Limited

• Challenges facing Indian logistics solution providers.
  Panel Chair: Prem Varma, TML

• Impact of disruptive technology on supply chains
  Panel Chair: S Ravi Kumar, EVP Infosys

• Reaching the last miles: Few alternative routes
  Mr. Vijay Mahajan, Founder and Chairman, Basix

• Challenges for supply chain IT solutions providers
  Panel Chair: To be decided

To know more call V S Girish 9867826787 | Sanjay Gupta 8446942546 OR Email: info@iscmindia.net
A UNIQUE GATHERING OF OVER
35 SPEAKERS AND 100 PLUS SENIOR
INDUSTRY PROFESSIONALS

FEE for MASTER CLASS: Rs 30,000 + 12.36 ST
FEE for SUMMIT: RS 10,000 + 12.36 ST
FEE for BOTH: RS 35,000 + 12.36 ST

DISCOUNT
3 people from same organisation 10%
4 and above people from the same organisation 15%

REGISTRATION FORM (To be filled in BLOCK LETTERS)

Name: ____________________________________________

Designation: _______________________________________

Company Name: _____________________________________

Address: ___________________________________________

Telephone: ___________ Fax: ___________ Mobile: ___________

Email: _____________________ Preferred Name for Badge _____________________

For Master class  [ ] For Summit [ ] For Both [ ]

Signature: ______________________ Date: ______________________

Cheque / Demand Draft should be drawn in favour of: “Institute of Supply Chain and Management Pvt. Ltd.” payable at Mumbai.

Please fill the form and send it to the below address OR sanjay@iscmindia.in

Sanjay Gupta
Institute of Supply Chain and Management Pvt. Ltd.,
301, Ganesh Krupa, Shahaji Raje Marg,
Vile Parle (East), Mumbai 400057
Website: www.iscmindia.net