

# Dynamic supply chains

How to design, build and manage people-centric value networks

The executive workshop is an exclusive top-level event arranged by Implement Consulting Group as an independent supplement to the conference arranged by DILF the previous day.

Participation is limited in order to open up to a much more direct interaction with John Gattorna. The purpose of the executive workshop is to provide inspiration for how to take your supply chains to the next level of performance.

First, John Gattorna will take us through the consequences of a new millennium, where we are moving rapidly beyond logistics operations to complex supply chains and towards networks of networks. John Gattorna's whole 'dynamic alignment' approach adopts 'Design Thinking' principles, focusing to re-interpret what customers are saying in the marketplace, and use this knowledge to reverse-engineer the processes back into the organization itself, right through to the back office and beyond to the supply-side of the business.

Afterwards, John Gattorna and Implement will facilitate a discussion on how to link customers to the enterprise with via multiple supply

chains, in a conscious design process, thus removing most of the guesswork.

## John Gattorna

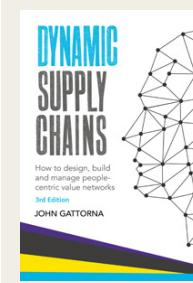
John Gattorna is one of the most respected supply chain "thought leaders" in the world. He has spent a lifetime working in and around supply chains in many different capacities - line executive, researcher, consultant/adviser, teacher and author. He is passionate about the subject - some might say obsessive.

For the last two decades, John Gattorna has been working with major blue-chip corporations around the world to take his new model from the conceptual stage to a finer level of granularity. It has been a complex task, because it has involved learning about, and combining, several disciplines - consumer/customer behaviour, internal cultural capability of the enterprise, leadership styles and, of course, the operational aspects of corporate logistics networks and supply chains.

He has written several books along the way as his thinking has evolved, but his four most recent titles have been seminal: *Living Supply Chains* (2006), *Dynamic Supply Chain Alignment* (2009), *Dynamic Supply Chains: Delivering value through people* (2010) and *Dynamic Supply Chains:*

**EXECUTIVE WORKSHOP**  
WITH PROFESSOR JOHN GATTORNA,  
PHD, THURSDAY  
11 JUNE 2015.

*How to design, build and manage people-centric value networks* (2015).



Receive John Gattorna's latest book "Dynamic Supply Chains: How to design, build and manage people-centric value networks" as a part of the workshop material.

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## PROGRAMME

- 15:30 **Welcome and introduction**  
*Thomas Holm, Implement Consulting Group*
- 15:35 **How to design, build and manage people-centric value networks**  
*John Gattorna*
- 16:30 **Break**
- 16:50 **Collaborative group session**  
*John Gattorna and Implement Consulting Group*
- 18:00 **Refreshments and networking**

## PRACTICAL INFORMATION

- Time**  
Thursday 11 June 2015  
15:30 – 18:00
- Place**  
Implement Consulting Group  
Strandvejen 56  
2900 Hellerup
- Price**  
Free of charge
- Enrolment**  
[Implementconsultinggroup.com/  
DynamicSupplyChains](http://Implementconsultinggroup.com/DynamicSupplyChains)
- Contact**  
If you have any questions in relation  
to the event, please contact:  
  
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