



6th Manufacturing SCO 2016

Supply Chain Officer Summit

The World's Most Important Gathering of MFG Supply Chain Leaders

March 30-31, 2016 Shanghai Marriott Hotel Pudong, China

Theme –

<http://manufacturing.sco-summit.com/2016>

Embracing Uncertainty and Adapting to Change



300+

Senior-level executives and decision makers to attend

40+

Keynote Presentations;
Case Study Presentations;
Executive Panel Discussions

200+

World-class manufacturing organizations to gather

10+

Hour for dedicated peer-to-peer networking opportunities

Honored Speaker Line-up



John Gattorna
Author and "Thought Leader"
Re-designing Contemporary Supply Chains

Ram Kuppaswamy
Global Chief Sourcing Officer
Airtel
End-to-end Procurement Strategy



Johannes Giloth
Senior Vice President Global Operations, **Nokia Networks**
Supply Chain Transformation

Scott Preston
CSCO, CPO, **Tronox**
Big Data Analytics in Supply Chain



Two Ways to Save \$

Book early and save up to US\$ 600!
Get the group rate by sending four or more from your team.

Tel: +86 21 3639 7572

Email: marketing@sco-summit.com

MSCO STORY



Over 1500 senior supply chain and logistics professionals from 600+ diversified companies and more than 30 countries were present at MSCO summits in the past 5 years,

- making MSCO the most important gathering of senior manufacturing supply chain professionals worldwide.
- 91% previous attendees rated the event excellent and very good.

PAST SPEAKERS



“Excellent job on the summit organization and content. It was a very interesting conference both from the perspective of the people and companies attending, and also the content of the presentations. Arrangements and organization were excellent. Many thanks once again.”
 NAVICO, Jim Brailey, EVP Supply Chain Management & Operations

“Very good mix of speakers and industries represented. Good commonality on the topics.”
 Applied Materials, Pat Narvaez, Senior Director, Strategy Supply Chain Development

“Excellent summit with good and interesting topic. Speakers are very professional.”
 STRATEC Biomedical, Gan Yee Han, Vice General Manager

WHO ATTENDS

AB SKF ABB Abbott ADF ADI ADVA Advanced Energy AEROLIA AGCO Agilent AIF Air Liquide Airbus Alaska Milk Alcatel-Lucent Aleris Almatris Alstom Power Amber Road AMEC AML Amphenol Analogix Andritz Anlei Apollo-Fire Apple Applied Materials ARC Glassware Arkema Ashley AstraZeneca Astronics Atlas Copco Avera Avire Baker Hughes Barco Barilla Barrick Gold BASF Baxter Healthcare Behr Benteler Berry Plastics Best Buy BI-LINK Biocon BISAZZA Bitzer BlueScope Bobst Boeing Bomag Bosch Boston Scientific Boston-Power Boyd Corporation Brocade BRP Asia Brueckner Buhler C.H. Robinson Cambridge Uni Camstar Systems Canadian Solar Capacent Caggemini Carestream Cargill Carlisle Casey Kelly Caterpillar CCI CEIBS Celestica C'estbon Ceva Logistics Chart Industry Chep China Mobile Ching Luh Group Chint Electric Church & Dwight Ciena Cintas Cisco Clariant Clorox Coca Cola Codelco Columbia COMAC Componenta ConMed Continental Cook Medical CornerStone Corning Cree Crem International CSI Solar Power CTCT Corporation CTS Freight Culligan Cummins Cytec Damco Dana Danielli DeLaval Dell Delphi Dematic Dexion DHL Diebold Dimerco DISA Machinery DORMA DSM DSV Dumex EADS Eastman Eaton Edwards Elcoteq Elekta Emak Embraco Emerson Emptoris Ericsson Excelitas EXEDY Faurecia Federal Mogul Finisar Firmenich Flextronics Flowserve Fluor FMC Ford Freescale Fuji Xerox Gamesa Wind Tianjin GE GEFCO Gemalto Genband General Motors GENTHERM Geodis Giesecke & Devrient Giti Tire GoIndustry DoveBid Goodrich Goodyear GP Batteries Gulf Oil Marine Haier HaiVision HAVI Global Solutions HAWE Haworth HCL HeidelbergCement Heidrick & Struggles Hella Heraeus Herbalife Hercules Logistics Honeywell HP HUARUN Paints Huawei Husky Hypertherm IBM IKEA Infineon Ingersoll Rand Ingram Micro Intel International Paper Ipsen J.P. Morgan Jabil Jamjoom JDSU Jebson John Deere Johnson Controls Johnson Electric Juniper Networks Kerry EAS Logistics Key Safety Systems KHS Machinery Kimberly Clark Kinaxis Kingfisher Kinross Kitron Knorr-Bremse Kone Kordsa Kuehne & Nagel Kulicke & Soffa L.E.K Consulting Lafarge Lear LEM Lenovo LG Electronic LGS LiFung Logistics Linatex Linde Littelfuse LLamasoft Logitech Loscam Lutron Electronics Lyondell MacDon Industries MacLean-Fogg Maersk Magna Manhattan Associates Manitowoc McKinsey MeadWestvaco Meiko Wash-Up Menlo Metso Mettler-Toledo Michelin Microsoft Milestone Miltzer & Munch Mission Foods MIT MJN Moen Monster Cable Motorola Solutions MTD Products National Oilwell Varco NC4 NCH Netronome Nexteer Nike NMHG NOVI FOOTWEAR NSN Omnicell Omron OnTrac Orbotech Pacific Ortec Oshkosh Osram Pantos Logistics PartnerTech Paulwurth PCH International Peavey Electronics PEER Bearing Pentland Pepperl + Fuchs Mfg PetroChina Pfizer Philips Pivot88 Plexus Poclair Tydraulics Prologis PTC Qualcomm Quanta Quintiq RadiSys Renault ResMed Rhenus Logistics Rickard Stanhope Rio Tinto Rittal Rockwell Collins Rosti Ryerson SABIC Salcomp Samsung SanDisk Sandvik Sanmina Sanofi SAP SCA Schaeffler Schenker Schlumberger Schneider Electric Schunk General Carbon SCS International Seeburger Sercom Solutions SFO Technologies Shanghai Electric Shanghai Hyster Forklift Shell Sidel Siemens Siliconix SKF Smart Sourcing SMIC Smith & Nephew SMT Corporation SNC-Lavalin SolveIT Solvoyo Sony Spectris Spheros Spin Master St. Onge Standard Chartered Starbucks Stealth Components STMicroelectronics Stoneridge Electronics STRATEC Biomedical Stryker SupplyOn syncreon Synthes Takata TE Connectivity Tectubi Tembec Teradata Teradyne Terex Tesco Tesla Motors Tetra Pak Thales Canada The Marketing Store Thermo Fisher ThreeSixty Sourcing ThyssenKrupp Timberland Titan Recruitment Toll Group Total Total Logistics TransPak TSMC Tyco Electric Under Armour Unipart UPM UPS Uster Technologies UTC Fire & Security UTI Worldwide Vale Valeo Valmont Vanderlande Vantage Drilling Velux Vestas Viasystems Vibram Victaulic Volvo Volvo Parts Watts WERC Whirlpool Wilhelm Weidtmann Wistron Worldmark Xylem YCH YF Key Yves Rocher Zeiss ZF Zimplats

Meet the Speakers

“ Very good mix of speakers and industries represented. Good commonality on the topics. ”



John Gattorna

Author and "Thought Leader" Executive Chairman
[Gattorna Alignment P/L](#)

John Gattorna has spent a lifetime working in and around enterprise supply chains, in many different capacities – line executive, researcher, consultant/adviser, teacher, mentor and author. He is passionate about the subject – some might say obsessive. He has written several books along the way as his thinking has evolved, but his three (3) most recent titles have been seminal: *Living Supply Chains* (FT Prentice Hall, Harlow, 2006); *Dynamic Supply Chain Alignment*, Gower Publishing, Farnham, 2009); and *Dynamic Supply Chains* (FT Prentice Hall, Harlow, 2010); John's next book is due in March 2015. He is now one of the most respected supply chain 'thought leaders' in the world.



Scott Preston

Chief Supply Chain Officer & Chief Procurement Officer
[Tronox](#)

Scott Preston serves as chief supply chain officer and chief procurement officer, overseeing all supply chain activities including direct & indirect procurement, inventory management, supply chain planning, warehousing, and logistics.

Mr. Preston brings a wealth of experience in managing global supply chains, most recently in the chemicals & food industries. He has held senior leadership positions in multiple industries including chemicals, consumer package goods, publishing and third-party logistics. Prior to joining Tronox, Scott served at International Flavors & Fragrances (IFF) as Vice President, Integrated Planning & Shared Services and was based in Singapore. Prior to IFF, he was the Executive Director, Supply Chain at Scholastic BookFairs.



Johannes Giloth

Senior Vice President Global Operations
[Nokia Networks](#)

Johannes has more than 15 years of international leadership experience in several industries with a focus on the telecommunications industry. In his role as Senior Vice President Global Operations, he is responsible for the global supply chain, sourcing, manufacturing operations and engineering at Nokia Networks. Reporting to the Nokia Networks leadership team, he is heading an organization of more than 5,000 employees across the globe and manages a procurement spend of several billion Euros. Under his leadership, the Global Operations unit has gone through major transformation projects that have led to a lean, efficient and flexible end-to-end supply chain with 6 outbound and 2 inbound hubs, 3 digital delivery centers and 170 local distribution centers in a unit with an outstanding organizational health index.



Ram Kuppuswamy

Global Chief Sourcing Officer
[Airtel](#)

Senior-level business executive with 15+ years of Operations and Supply Chain accomplishments across Fortune 100 Technology and Retail companies.

Expert in large-scale transformations to significantly increase margins, grow revenues and optimize supply chains. Deep knowledge and experience of integrating supply chain results with corporate financials.

In-depth operational expertise in leading Planning, Manufacturing eco-systems, Sourcing, Logistics, Transportation, Material/Inventory management and Customer Fulfillment – Plan, Make and Buy functions for large businesses (\$5B+ annually) and supply chains (300M units annually).

Interested in Speaking?

If you or a colleague of yours is interested in this speaking opportunity, please contact
[Sophie Tong](mailto:sophie.tong@globalscm.net) T: +86 21 3639 7572 - 805 E: sophie.tong@globalscm.net

MSCO'15 Theme – Embracing Uncertainty and Adapting to Change

The past few years have been anything but easy for manufacturer industry. Constant disruptions, rising pricing pressures, volatile input costs, intense competition and continuous innovation have all forced manufacturers to rethink supply chain strategy and long-term growth plans.

Today's manufacturers understand that **Uncertainty** has long been supply chain's enemy. Supply chain leaders hoping to succeed in this new era must learn to make it a friend. This, in turn, will drive the need for more agile, transparent and demand-driven supply chains.

MSCO 2016 summit, in its 6 years to date, is continuously dedicated to providing insights into the experiences and perspectives of supply chain leaders across industries and across the globe, who are all wrestling with similar challenges. This summit is definitely an important part of the dialogue about the revolution that we are all facing, whether as manufacturers or retailers, hi-tech or low-tech, consumer or B2B.

Who Should Attend

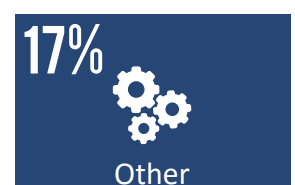
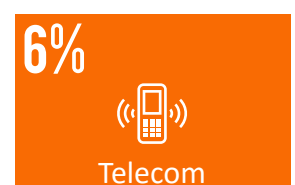
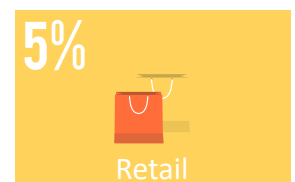
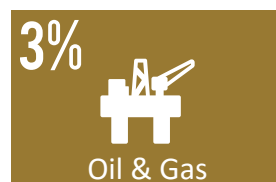
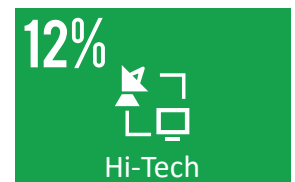
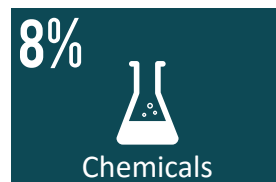
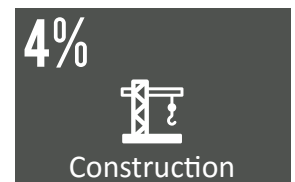
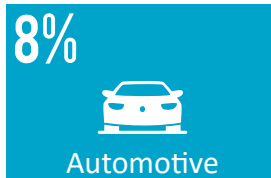
This summit is essential for all those involved in supply chain, logistics and related disciplines in the manufacturing industry. Attending will give you the chance to hear the latest industry case studies, participate in keynote sessions and interactive master classes, helping to aid your strategy building to establish new and smarter growth within your organization.

MSCO 2015 will be relevant for:

VP's, Directors, Heads of:

- Supply Chain
- Supply Management
- Logistics
- Distribution
- Operations
- Manufacturing
- Planning, Forecasting & Replenishment
- Fulfillment
- Inventory
- Purchasing
- Sourcing
- Transport
- Procurement
- Materials
- Stock Control
- Sales & Operations Planning (S&OP)

Industry representation



Your Complete Learning and Networking Experience

Experience two full days of powerful structured program and informal networking opportunities with 200 senior supply chain executive peers, visionary industry leaders and solution providers.

Key sessions

These sessions represent areas of high interest for supply chain management professionals.

Session A: Competing in Turbulent Markets, Future Challenges for Managing Global Supply Chains

Session B: Industry-specific Supply Chain Strategy Case Studies: How can Industry Leaders Secure Supply Chain for Unlock Growth in Turbulent Markets

Session C: Supply Chain Innovation Sharing



Pre-Conference workshops

If this is the only professional development event that you attend this year, why not select a valuable pre-Conference workshop and extend your stay? As an added bonus, \$ave on your Conference registration fee when you attend a pre-Conference seminar.

Keynote Sessions

Our lineup includes inspirational leaders, world-class experts and industry innovators. Speakers are committed to sharing and motivating you through their unique experiences.

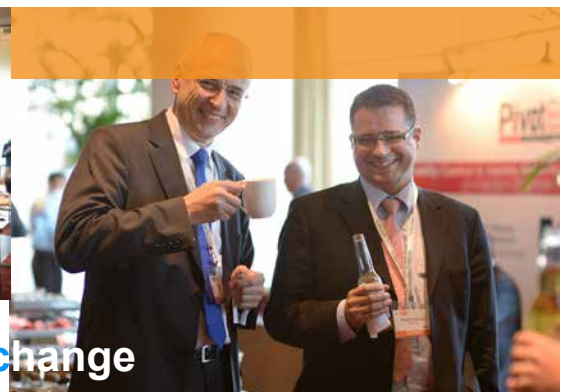


HOT!



HOT!

Business Card Exchange



Roundtable discussions

We arrange delegates to seat different tables to know about peers from different industries and companies. Roundtables serve as ideal forums for exchanging ideas and best practices with your peers around a particular issue.

Designed to accelerate business contacts, share professional background, discuss your business issues briefly and find out who you want to catch up with during the conference or afterwards.

Solution Showcase

Interact with leading solution providers to get answers to your questions and validate a shortlist of top vendors that best suit your organization's needs across a variety of formats, including private face-to-face solution provider meetings that you can book in advance, evening drink receptions on the show floor and solution provider sessions with case studies.

SESSION 1: Enhanced Supply Chain Visibility and Collaboration

This session will discuss enhanced supply chain visibility and collaboration to feed the growing demand-driven manufacturing engine.

- × Achieving Supply Chain Flexibility through New and Innovative Strategies
- × Ensuring End-to-End Visibility in Increasingly Complex and Multi-tiered Global Supply Chains
- × Understanding the Key Building Blocks to Supply Chain Collaboration
- × Streamlining Enterprise-Wide Visibility of Inventory to Fulfill Demand

SESSION 2: Effectively Identifying Risks and Mitigating Disruptions in the Supply Chain

Firms are exposed to a variety of risks which may disrupt their operations and supply chains. These risks are often difficult to predict and quantify and therefore hard to manage. Lacking sufficient tools to examine these risks rigorously, supply chain leaders often deploy suboptimal mitigation strategies, leaving their firms dangerously exposed to some risks while squandering resources to mitigate other risks that do not pose a significant threat. In this session we will talk on best practice on supply chain risk strategies.

- × Creating a Holistic Supply Chain Built on Resilience and Security
- × Supply Chain & Cyber Security: Navigating Secure Data Management in a Breached World

SESSION 3: Sourcing & Supplier Management

Strategic supplier engagement has the biggest impact on the supply chain function's internal standing. The more complex the commitments made to customers, the more dependent businesses are on their suppliers. Priority access to scarce raw materials/capacity and collaborative cost reduction with suppliers are 'extremely relevant' to the competitive advantage.

SESSION 4: Big Data Analytics in Supply Chain

More supply chain organizations will embrace the benefits of predictive analytics, starting with wringing more value out of the data and systems already in place. According to Deloitte, Manufacturing companies can realize a margin improvement of two to four percent by applying more analysis to data they already have.

As data analysis competencies mature, adoption of more sophisticated tools and data science techniques will slowly make their way into the mainstream.

- × Achieving Higher Supply Chain Performance through Demand Planning Excellence
- × Digitising the Supply Network: Global Orchestration with Local Execution
- × Collaborate with value chain partners to enable seamless data visibility and actionable insight

SESSION 5: Re-engineering the Supply Chain for the Omni-channel of Tomorrow

Omni-channel has placed supply chain firmly on the front line. With consumers now expecting to browse, purchase and return goods across a variety of channels, the supply chain has to reach beyond the retailer's store to the consumer's home and dedicated pick-up points. This requires real-time, channel-agnostic visibility of inventory across the supply chain and a single view of the consumer as the hop from one channel to another.

- × Prioritize agility and responsiveness in omni-channel supply chain design
- × Identify the key barriers to a successful omni-channel strategy – should lack of leadership, lack of resources or lack of technology be the primary focus?
- × Adapting the Supply Chain to Exceed Customer Expectations in an Omni-Channel World

SESSION 6: Optimizing 3PL Partnership and Processes

The truly optimized 3PL partnership structure is rare - more often than not, partnerships are plagued with inconsistencies, difficulties in contractual arrangements, cultural incompatibility, and poor communication. A gulf exists between the providers and the companies who solicit their services, which may run wide enough to ultimately lead to failure.

This session will help you build high-performing 3PL partnerships and processes to yield win-win outcomes.