The executive workshop is an exclusive top-level event arranged by Implement Consulting Group as an independent supplement to the conference arranged by DILF the previous day.

Participation is limited in order to open up to a much more direct interaction with John Gattorna. The purpose of the executive workshop is to provide inspiration for how to take your supply chains to the next level of performance.

First, John Gattorna will take us through the consequences of a new millennium, where we are moving rapidly beyond logistics operations to complex supply chains and towards networks of networks. John Gattorna’s whole ‘dynamic alignment’ approach adopts ‘Design Thinking’ principles, focusing to re-interpret what customers are saying in the marketplace, and use this knowledge to reverse-engineer the processes back into the organization itself, right through to the back office and beyond to the supply-side of the business.

Afterwards, John Gattorna and Implement will facilitate a discussion on how to link customers to the enterprise with via multiple supply chains, in a conscious design process, thus removing most of the guesswork.

**John Gattorna**

John Gattorna is one of the most respected supply chain “thought leaders” in the world. He has spent a lifetime working in and around supply chains in many different capacities – line executive, researcher, consultant/adviser, teacher and author. He is passionate about the subject – some might say obsessive.

For the last two decades, John Gattorna has been working with major blue-chip corporations around the world to take his new model from the conceptual stage to a finer level of granularity. It has been a complex task, because it has involved learning about, and combining, several disciplines – consumer/customer behaviour, internal cultural capability of the enterprise, leadership styles and, of course, the operational aspects of corporate logistics networks and supply chains.

He has written several books along the way as his thinking has evolved, but his four most recent titles have been seminal: *Living Supply Chains* (2006), *Dynamic Supply Chain Alignment* (2009), *Dynamic Supply Chains: Delivering value through people* (2010) and *Dynamic Supply Chains: How to design, build and manage people-centric value networks* (2015).
Dynamic supply chains

How to design, build and manage people-centric value networks

PROGRAMME

15:30  Welcome and introduction
      Thomas Holm, Implement Consulting Group

15:35  How to design, build and manage people-centric value networks
      John Gattorna

16:30  Break

16:50  Collaborative group session
      John Gattorna and Implement Consulting Group

18:00  Refreshments and networking

PRACTICAL INFORMATION

Time
Thursday 11 June 2015
15:30 – 18:00

Place
Implement Consulting Group
Strandvejen 56
2900 Hellerup

Price
Free of charge

Enrolment
Implementconsultinggroup.com/
DynamicSupplyChains

Contact
If you have any questions in relation to the event, please contact:

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