6th Manufacturing SCO 2016
Supply Chain Officer Summit

The World’s Most Important Gathering of MFG Supply Chain Leaders

March 30-31, 2016      Shanghai Marriott Hotel Pudong, China


Theme – Embracing Uncertainty and Adapting to Change

Honored Speaker Line-up

John Gattorna
Author and “Thought Leader”
Re-designing Contemporary Supply Chains

Johannes Giloth
Senior Vice President Global Operations, Nokia Networks
Supply Chain Transformation

Scott Preston
CSCO, CPO, Tronox
Big Data Analytics in Supply Chain

Ram Kuppuswamy
Global Chief Sourcing Officer
Airtel
End-to-end Procurement Strategy

300+ Senior-level executives and decision makers to attend
200+ World-class manufacturing organizations to gather
40+ Keynote Presentations; Case Study Presentations; Executive Panel Discussions
10+ Hour for dedicated peer-to-peer networking opportunities

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Book early and save up to US$ 600!
Get the group rate by sending four or more from your team.

Tel: +86 21 3639 7572    Email: marketing@sco-summit.com
Over 1500 senior supply chain and logistics professionals from 600+ diversified companies and more than 30 countries were present at MSCO in the past 5 years,

- making MSCO the most important gathering of senior manufacturing supply chain professionals worldwide.
- 91% previous attendees rated the event excellent and very good.

“Excellent job on the summit organization and content. It was a very interesting conference both from the perspective of the people and companies attending, and also the content of the presentations. Arrangements and organization were excellent. Many thanks once again.”

NAVICO, Jim Brailey, EVP Supply Chain Management & Operations

“Very good mix of speakers and industries represented. Good commonality on the topics.”

Applied Materials, Pat Narvaez, Senior Director, Strategy Supply Chain Development

“Excellent summit with good and interesting topic. Speakers are very professional.”

STRATEC Biomedical, Gan Yee Han, Vice General Manager

WHO ATTEINDS


PAST SPEAKERS
Meet the Speakers

Very good mix of speakers and industries represented. Good commonality on the topics.

John Gattorna
Author and "Thought Leader" Executive Chairman
Gattorna Alignment P/L

John Gattorna has spent a lifetime working in and around enterprise supply chains, in many different capacities – line executive, researcher, consultant/adviser, teacher, mentor and author. He is passionate about the subject – some might say obsessive. He has written several books along the way as his thinking has evolved, but his three (3) most recent titles have been seminal: Living Supply Chains (FT Prentice Hall, Harlow, 2006); Dynamic Supply Chain Alignment, Gower Publishing, Farnham, 2009); and Dynamic Supply Chains (FT Prentice Hall, Harlow, 2010); John’s next book is due in March 2015. He is now one of the most respected supply chain ‘thought leaders’ in the world.

Scott Preston
Chief Supply Chain Officer & Chief Procurement Officer
Tronox

Scott Preston serves as chief supply chain officer and chief procurement officer, overseeing all supply chain activities including direct & indirect procurement, inventory management, supply chain planning, warehousing, and logistics. Mr. Preston brings a wealth of experience in managing global supply chains, most recently in the chemicals & food industries. He has held senior leadership positions in multiple industries including chemicals, consumer package goods, publishing and third-party logistics. Prior to joining Tronox, Scott served at International Flavors & Fragrances (IFF) as Vice President, Integrated Planning & Shared Services and was based in Singapore. Prior to IFF, he was the Executive Director, Supply Chain at Scholastic BookFairs.

Johannes Giloth
Senior Vice President Global Operations
Nokia Networks

Johannes has more than 15 years of international leadership experience in several industries with a focus on the telecommunications industry. In his role as Senior Vice President Global Operations, he is responsible for the global supply chain, sourcing, manufacturing operations and engineering at Nokia Networks. Reporting to the Nokia Networks leadership team, he is heading an organization of more than 5,000 employees across the globe and manages a procurement spend of several billion Euros. Under his leadership, the Global Operations unit has gone through major transformation projects that have led to a lean, efficient and flexible end-to-end supply chain with 6 outbound and 2 inbound hubs, 3 digital delivery centers and 170 local distribution centers in a unit with an outstanding organizational health index.

Ram Kuppuswamy
Global Chief Sourcing Officer
Airtel

Senior-level business executive with 15+ years of Operations and Supply Chain accomplishments across Fortune 100 Technology and Retail companies. Expert in large-scale transformations to significantly increase margins, grow revenues and optimize supply chains. Deep knowledge and experience of integrating supply chain results with corporate financials. In-depth operational expertise in leading Planning, Manufacturing eco-systems, Sourcing, Logistics, Transportation, Material/Inventory management and Customer Fulfillment – Plan, Make and Buy functions for large businesses ($5B+ annually) and supply chains (300M units annually).

If you or a colleague of yours is interested in this speaking opportunity, please contact Sophie Tong T: +86 21 3639 7572 - 805 E: sophie.tong@globalscm.net
MSCO’15 Theme –
Embracing Uncertainty and Adapting to Change

The past few years have been anything but easy for manufacturer industry. Constant disruptions, rising pricing pressures, volatile input costs, intense competition and continuous innovation have all forced manufacturers to rethink supply chain strategy and long-term growth plans.

Today’s manufacturers understand that Uncertainty has long been supply chain’s enemy. Supply chain leaders hoping to succeed in this new era must learn to make it a friend. This, in turn, will drive the need for more agile, transparent and demand-driven supply chains.

MSCO 2016 summit, in its 6 years to date, is continuously dedicated to providing insights into the experiences and perspectives of supply chain leaders across industries and across the globe, who are all wrestling with similar challenges. This summit is definitely an important part of the dialogue about the revolution that we are all facing, whether as manufacturers or retailers, hi-tech or low-tech, consumer or B2B.

Who Should Attend

This summit is essential for all those involved in supply chain, logistics and related disciplines in the manufacturing industry. Attending will give you the chance to hear the latest industry case studies, participate in keynote sessions and interactive master classes, helping to aid your strategy building to establish new and smarter growth within your organization.

MSCO 2015 will be relevant for:

- VP’s, Directors, Heads of:
  - Supply Chain
  - Supply Management
  - Logistics
  - Distribution
  - Operations
  - Manufacturing
  - Planning, Forecasting & Replenishment
  - Fulfillment
  - Inventory
  - Purchasing
  - Sourcing
  - Transport
  - Procurement
  - Materials
  - Stock Control
  - Sales & Operations Planning (S&OP)

Industry representation

<table>
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<tr>
<th>Industry</th>
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<tr>
<td>Chemicals</td>
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<td>Hi-Tech</td>
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<td>Manufacturing</td>
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<td>Consumer Products</td>
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<td>Oil &amp; Gas</td>
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<tr>
<td>Retail</td>
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<td>Food and Beverage</td>
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<tr>
<td>Telecom</td>
<td>6%</td>
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<tr>
<td>Healthcare</td>
<td>9%</td>
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<tr>
<td>Other</td>
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Your Complete Learning and Networking Experience

Experience two full days of powerful structured program and informal networking opportunities with 200 senior supply chain executive peers, visionary industry leaders and solution providers.

Key sessions

These sessions represent areas of high interest for supply chain management professionals.

Session A: Competing in Turbulent Markets, Future Challenges for Managing Global Supply Chains
Session B: Industry-specific Supply Chain Strategy Case Studies: How can Industry Leaders Secure Supply Chain for Unlock Growth in Turbulent Markets
Session C: Supply Chain Innovation Sharing

Pre-Conference workshops

If this is the only professional development event that you attend this year, why not select a valuable pre-Conference workshop and extend your stay? As an added bonus, save on your Conference registration fee when you attend a pre-Conference seminar.

Keynote Sessions

Our lineup includes inspirational leaders, world-class experts and industry innovators. Speakers are committed to sharing and motivating you through their unique experiences.

HOT!

Roundtable discussions

We arrange delegates to seat different tables to know about peers from different industries and companies. Roundtables serve as ideal forums for exchanging ideas and best practices with your peers around a particular issue.

Solution Showcase

Interact with leading solution providers to get answers to your questions and validate a shortlist of top vendors that best suit your organization’s needs across a variety of formats, including private face-to-face solution provider meetings that you can book in advance, evening drink receptions on the show floor and solution provider sessions with case studies.
SESSION 1: Enhanced Supply Chain Visibility and Collaboration

This session will discuss enhanced supply chain visibility and collaboration to feed the growing demand-driven manufacturing engine.

- Achieving Supply Chain Flexibility through New and Innovative Strategies
- Ensuring End-to-End Visibility in Increasingly Complex and Multi-tiered Global Supply Chains
- Understanding the Key Building Blocks to Supply Chain Collaboration
- Streamlining Enterprise-Wide Visibility of Inventory to Fulfill Demand

SESSION 2: Effectively Identifying Risks and Mitigating Disruptions in the Supply Chain

Firms are exposed to a variety of risks which may disrupt their operations and supply chains. These risks are often difficult to predict and quantify and therefore hard to manage. Lacking sufficient tools to examine these risks rigorously, supply chain leaders often deploy suboptimal mitigation strategies, leaving their firms dangerously exposed to some risks while squandering resources to mitigate other risks that do not pose a significant threat. In this session we will talk on best practice on supply chain risk strategies.

- Creating a Holistic Supply Chain Built on Resilience and Security
- Supply Chain & Cyber Security: Navigating Secure Data Management in a Breached World

SESSION 3: Sourcing & Supplier Management

Strategic supplier engagement has the biggest impact on the supply chain function’s internal standing. The more complex the commitments made to customers, the more dependent businesses are on their suppliers. Priority access to scarce raw materials/capacity and collaborative cost reduction with suppliers are ‘extremely relevant’ to the competitive advantage.

SESSION 4: Big Data Analytics in Supply Chain

More supply chain organizations will embrace the benefits of predictive analytics, starting with wringing more value out of the data and systems already in place. According to Deloitte, Manufacturing companies can realize a margin improvement of two to four percent by applying more analysis to data they already have.

As data analysis competencies mature, adoption of more sophisticated tools and data science techniques will slowly make their way into the mainstream.

- Achieving Higher Supply Chain Performance through Demand Planning Excellence
- Digitising the Supply Network: Global Orchestration with Local Execution
- Collaborate with value chain partners to enable seamless data visibility and actionable insight

SESSION 5: Re-engineering the Supply Chain for the Omni-channel of Tomorrow

Omni-channel has place supply chain firmly on the front line. With consumers now expecting to browse, purchase and return goods across a variety of channels, the supply chain has to reach beyond the retail store to the consumer’s home and dedicated pick-up points. This requires real-time, channel-agnostic visibility of inventory across the supply chain and a single view of the consumer as the hop from one channel to another.

- Prioritize agility and responsiveness in omni-channel supply chain design
- Identify the key barriers to a successful omni-channel strategy – should lack of leadership, lack of resources or lack of technology be the primary focus?
- Adapting the Supply Chain to Exceed Customer Expectations in an Omni-Channel World

SESSION 6: Optimizing 3PL Partnership and Processes

The truly optimized 3PL partnership structure is rare - more often than not, partnerships are plagued with inconsistencies, difficulties in contractual arrangements, cultural incompatibility, and poor communication. A gulf exists between the providers and the companies who solicit their services, which may run wide enough to ultimately lead to failure.

This session will help you build high-performing 3PL partnerships and processes to yield win-win outcomes.