

# JOHN GATTORNA

SUPPLY CHAIN 'THOUGHT LEADERSHIP

## BIOGRAPHY: Dr John Gattorna

B.E. (Melb); MBA (Monash); PhD (Cranfield)

Dr. Gattorna is Executive Chairman of Gattorna Alignment, a Sydney-based specialist supply chain advisory firm. He has held a number of professorships, with the most recent being Adjunct Professor at the University of Technology, Sydney, the SP Jain School of Global Management, and Foundation Professor to CIPS Australia.

Dr Gattorna has been a relentless contributor to shaping the thinking, understanding and practice of logistics and supply chain management, globally, for more than 40 years. In particular, his writing, teaching, mentoring, presentations and consulting have helped to increase the profile of the supply chain as a key strategic lever within the organization.

A key focus has been on bringing the human element to the foreground of the supply chain. He has long advocated the 'outside-in' view – that supply chains need to be proactively designed from the perspective of customers and the market. Dr. Gattorna's belief that the supply chain 'is all about people' is reflected in his innovative Dynamic Alignment™ framework, and the tailored supply chain approach that this implies.

For the last two decades, Dr. Gattorna has been working with major blue-chip companies applying his framework and adopting a multi-disciplinary, whole-of-business approach to the design and management of enterprise supply chains. His work has influenced the strategic direction of many large organizations including Schneider Electric, Ralph Lauren, DHL, Dell, Unilever and entire industries, including the livestock and grains industries in Australia. He was also one of the first to recognize the power of sophisticated decision support tools in the supply chain, using network modelling from MIT to design large retail and industrial supply chains from the late 1980's.

Sharing knowledge and improving the education of the profession has been a strong motivation for Dr. Gattorna. He is generous with his knowledge and learning, always open for a conversation and debating of ideas and a prolific author with at least 12 books, more than 35 articles and many chapters to his name. His books have been translated into 10 languages and he has taught in Australia, the UK, Europe, Asia, Africa and the Middle East. Through his regular conference engagements and by hosting Global Supply Chain Summits and Retreats, he has been instrumental in creating a global Community of Practice around supply chain leadership, where senior executives from across industries and academics can contribute and learn from each other.

Today, Dr. Gattorna continues to inspire future supply chain leaders on the 'fast clock-speed' capabilities that organizations need to develop for the volatile and rapidly changing business environments they face including global emergencies such as COVID-19. His contribution also extends to supporting Diabetes charities for most of his career, in recent years as a business and supply chain advisor to the Life for a Child charity which supplies diabetes medication to children in developing countries.



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## Academic and Other Appointments

### 2015 – CURRENT

Business Advisory Council, MBA International, School of Business, Athens University of Economics & Business (AUEB), Athens, Greece



mba international

### 2013 – CURRENT

Adjunct Professor and External Examiner, Global Logistics and Supply Chain specialisation  
S P Jain Global School of Management [Dubai-Mumbai-Singapore-Sydney]



S P Jain School of Global Management  
DUBAI • SINGAPORE • SYDNEY

### 2012 – CURRENT

Adjunct Professor  
UTS Business School, Sydney



UNIVERSITY OF TECHNOLOGY SYDNEY

### 2010 – 2015

Supply Chain 50 Special Advisor, Atlanta



### 2009 – CURRENT

Foundation Professor, CIPS Australia



### 2005 – 2012

Adjunct Professor  
Macquarie Graduate School of Management (MGSM), Sydney



### 1990 – 2011

Visiting Professor  
Cranfield School of Management, Cranfield University (UK)



### 2007 – 2010

Chairman, Advisory Board  
Institute of Logistics & Supply Chain Management (ILSCM), Victoria University, Melbourne



### 2003 – 2009

Adjunct Faculty Member,  
École de Management de Normandie/Normandy Business School, Le Havre, France

